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For immediate release

The Climate City Cup Officially Starts in to The First Year

While summer holidays are in full swing in many European countries, the professorship of Computational Social Science COSS at ETH Zurich, the city network ICLEI and Climate-KIC launch a new kind of global competition, the Climate City Cup. The aim is to encourage people to measure environmental data, question their individual behavior and make a positive contribution to life in their city. For four months, from 18 July to 18 November, people around the world search for the most innovative solutions in the areas of emissions, mobility, energy, sustainability and circularity. Thus, the Climate City Cup opens up a new perspective in the fight against climate change, an opportunity to playfully stimulate the population to make individual contributions to a more sustainable planet.

Get your Sensor and Help Measure Fine Dust Particles in the Air

In the field of emissions, for example, participants can order a free sensor – courtesy of Swiss companies Sensirion and Ublox – that can be used to measure the air quality in their own garden, on the balcony or on their bicycles. These sensor kits are distributed to interested people in the participating cities. The aim is to give people the opportunity to directly experience data about their environment and to actively influence the environmental situation in their city. The data is then visualized – in cooperation with the Indian platform mapunity – and converted into rankings. Like this, maps and live data feeds about current situations around the globe are made available to the public. Data is neither used for marketing nor sold to third parties. It is used for scientific purposes and in the interest of the public only.

Who Becomes the First Climate City Champion?

Participants can provide information about their commuting behavior and meet with local groups to discuss strategies for improving the score of their own city. Participation thus takes place on an individual level. Activities are undertaken on a collective level, and together, participants support the score of their own city. The ranking will reflect which city can achieve the biggest improvements compared to a reference period measured at the beginning of the cup.

Success through Support

The Climate City Cup can count on broad support. On the organizational level, the UN Framework Convention on Climate Change and the Swiss diplomatic missions in Delhi and Bangalore (Swissnex) are among the partners. In addition, the Climate City Cup is closely linked to the Climathon, an initiative of Climate-KIC, centered around a global 24-hour hackathon on October 25th. On the city level, there is official support from governments or administrative bodies in Zurich, Geneva, Delhi, Bangalore, Vienna, Bonn and Maribor. Additional cities will be officially registered as soon as a certain number of participants is reached. Interested people can now register at <http://ccc.mapunity.com/>.

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Telegram Channel: <https://t.me/joinchat/MLKePxMtrcWbtL9sy7Rpag>

Official event to launch the Climate City Cup:

The India Advantage Summit, Bangalore, 18. & 19.7.2019

<https://tiasummit.com>

Live coverage on Facebook: <https://de-de.facebook.com/pages/category/Community-Organization/TIA-Summit-1795500620741784/>